

The 2027 Annual Awards

March 31, 2027 / 5:00 – 7:15 PM / Cincinnati Music Hall

KEYNOTE PANEL

*“Delivering Opportunity: Freight, Logistics,
and the Future of Cincinnati's Workforce”*



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LEVELS AND BENEFITS INSIDE



About the Alpaugh Family Economics Center



In 1976, a group of business leaders shared a concern: children were graduating without the financial knowledge they'd need for the rest of their lives. They set out to change that, not by teaching students directly, but by investing in the people who teach them. That founding insight — that confident, well-equipped teachers create generations of financially capable adults — became the Center's founding mission and remains the foundation of everything we do today.

Fifty years later, that mission has grown far beyond what our founders could have imagined. We still deliver hands-on professional development to teachers across the country, but our reach now extends to millions of students worldwide through SmartPath, our online learning platform, and to

tens of thousands of Ohio students through hands-on programs like the Stock Market Game, the Susan Sargen Student Enterprise Program (StEP), and Invest in Girls. Alongside this educational work, our applied research team partners with dozens of clients each year, turning rigorous data analysis into insight that drives smarter decisions.

Teacher training. Student learning. Applied research. Three distinct pursuits, one shared purpose: building the financial understanding that individuals, families, and communities need to thrive. We call it **#WorkThatMatters**, and as we step into our second half-century, we couldn't be prouder of what it's meant to the people we serve, or more excited for what's ahead.

The 2027 Annual Awards

DATE	VENUE	SCHEDULE
March 31st, 2027	Cincinnati Music Hall	5pm Cocktail reception (with food) 6-7:15pm Program

Thank You To Our 2026 Annual Awards Sponsors

1976 Society

Peter and Vicki Alpaugh

Nathan and Marcie Bachrach

Gold



Fort Washington
Investment Advisors, Inc.



Western & Southern
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Silver

Diane and John Altmix



Deloitte.

Ed and Nancy Finke



J.P.Morgan
Private Bank

NorthSideBank
AND TRUST COMPANY



Bronze



2027 Annual Awards Honorees



StEP School of the Year

Bond Hill Academy

**StEP Volunteers
of the Year**

J.P. Morgan

**Personal Finance
Educator of the Year**

**Donna Beiting from
Amity Elementary**

**Economic
Empowerment Award**

Al Riddick

2027 ANNUAL AWARDS KEYNOTE PANEL

Delivering Opportunity

*Freight, Logistics, and the
Future of Cincinnati's Workforce*



MODERATED BY LARRY KRAUTER, CEO OF CVG.



Larry Krauter became CEO of the Cincinnati/Northern Kentucky International Airport (CVG) in March 2025, bringing 36 years of aviation industry experience, including 14 years as CEO of Spokane Airports and earlier leadership roles at the Lehigh Northampton Airport Authority and City of Columbus Division of Airports. At CVG, he leads a staff of 450+ and a \$160+ million operating budget supporting the airport's \$9.3 billion regional economic impact. He is active industry-wide as a board member of Airports Council International-North America and a past Chair of the American Association of Airport Executives (AAAE), where he helped shape the FAA Reauthorization Act of 2024; he also holds leadership roles with the AAAE U.S. Contract Tower Association and several regional aviation organizations.

FEATURED PANELISTS:



Kerry Byrne is President of Total Quality Logistics, and brings over 35 years of experience growing teams and leading businesses. A Cincinnati native with a BBA in Marketing from the University of Cincinnati, he spent 17 years at Fifth Third Bancorp before joining Total Quality Logistics (TQL) in 2005 as Executive Vice President, becoming President in 2021. Under his leadership, TQL's revenue has grown from \$196 million to \$7.5 billion, its workforce from 300 to over 9,000 employees, its offices from one to more than 60, and its lines of business from one to 15 — making TQL the second-largest freight brokerage firm in North America. He has served on the University of Cincinnati Board of Trustees since 2024, with a term running through 2033.



Todd Johnson is President and Chief Executive Officer of Verst Logistics and Zenith Logistics. He joined Verst in April 2019 as President and COO, with responsibility for all business operations, commercial sales & marketing, information technology, and human resources. He previously held senior leadership positions with Kenco Logistics, Menlo Logistics (XPO), UPS Supply Chain Solutions, and DHL Supply Chain. Todd serves on the Board of Advisers for Northern Kentucky University's Global Supply Chain Management Program and holds a bachelor's degree in business administration from Indiana University.



Raoul Sreenivasan is Vice President of Amazon Transportation Services, where he oversees Amazon's global aviation network, North America surface transportation, trucking network and sortation centre operations. He took on that role in August after nearly three years as VP of Amazon Global Air, a period in which he helped grow the company's aviation network from a 20-aircraft operation to over 100 aircraft globally, with hubs including Cincinnati; Hyderabad; Leipzig/Halle; San Bernardino. He also led the growth of Amazon Air Cargo, the third-party freight business that started opportunistically and caught on very fast. Sreenivasan joined Amazon in 2016 and brings more than 25 years in logistics, including leadership roles at DHL, TNT and FedEx.

Sponsorship Levels

Presenting Sponsor (ONE) \$30,000	Platinum \$20,000	Gold \$15,000	Silver \$7,500	Bronze \$4,000
Prominent logo placement on Cincinnati Music Hall at the event Prominent placement on the Center's social media feeds and in newsletters and other communications Large logo above event title on all materials Three tables at the Annual Awards (24 seats total) All other benefits afforded to Platinum level donors	Cocktail reception co-host Cocktail reception with VIPs and keynote panel members VIP tour?? Branding on materials related to cocktail reception Recognition of sponsorship on all literature and the Center's social media channels Recognition in the Economics Center's newsletter Media exposure Two tables at the Annual Awards (16 seats total) Special UC swag for 16 people	Cocktail reception before the event VIP tour?? Recognition of sponsorship on all literature Recognition in the Economics Center's newsletter and social media channels Media exposure Logo in event advertisements Two tables at the Annual Awards (16 seats total) Special UC swag for eight people	Recognition of sponsorship on all literature Recognition in the Economics Center's newsletter and social media Media exposure Listed in event advertisements One table (8 seats) at the Annual Awards Special UC swag for four people	Recognition of sponsorship in all literature Recognition of sponsorship on the Center's social media and in newsletters One table (8 seats) at the Annual Awards

The Impact of Your Support



3,000,000

SmartPath users globally

6,000

students in Greater Cincinnati through our Susan Sargen Student Enterprise Program (StEP) and Market Madness

Tens of thousands

of students statewide with our Stock Market Game competition, Personal Finance Challenge, Econ Challenge, and Invest in Girls programs

**Presenting Sponsor
(\$30,000)**

- Support \$martPath online curriculum improvements (more than 3 million students globally have used our free, award-winning \$martPath financial education online app at smartpathlearning.com)
- Fund \$martPath training for school educators

**Platinum Sponsor
(\$20,000)**

- Cover the costs of the Susan Sargen Student Enterprise Program (StEP) at two schools (learn more about StEP at economicscenter.org)
- StEP supplies for 1,000 Greater Cincinnati students
- Support 1,000 teams participating in Stock Market Game

**Gold Sponsor
(\$15,000)**

- Underwrite the cost of school supplies sold in StEP stores
- Sponsorship of the Portfolio Challenge

**Silver Sponsor
(\$7,500)**

- Support the Invest In Girls program at a local school
- Graduate credit for ten educators
- New York City trip for SMG Winning Team

**Bronze Sponsor
(\$4,000)**

- Bus transportation for ten classes to Market Madness
- Sponsor Family Financial Fun Night at a local elementary school
- Sponsor the Personal Finance Challenge
- Fund the creation of a video animation for a nonprofit research client



Previous Featured Speakers

- 2009:** Richard Davis, CEO, U.S. Bancorp
- 2010:** John E. Pepper, Jr., former CEO, Procter & Gamble
- 2011:** William R. Burleigh, former CEO, E.W. Scripps
- 2012:** Mike Ullman, CEO of JCPenney
- 2013:** John W. Rogers, Jr., CIO for Ariel Investments
- 2014:** Mark Zandi, Chief Economist for Moody's Analytics
- 2015:** Jeff Immelt, CEO of General Electric
- 2016:** Lee Horwich and Amalie Nash from USA Today
- 2017:** Stephen Dubner, Co-Author/Host, Freakonomics
- 2018:** Jim Hackett, CEO of Ford Motor Company
- 2019:** Alexa Von Tobel, Founder and CEO of Learnvest
- 2020:** Event canceled due to COVID
- 2021:** Chris Kempczinski, CEO of McDonald's Corporation
- 2022:** Zac Taylor, Head Coach of the Cincinnati Bengals
- 2023:** Jeff Berding, Co-CEO of FC Cincinnati
- 2024:** Phil Castellini, Nick Krall, and Karen Forgas from the Cincinnati Reds
- 2025:** College NIL panel including UC Athletics leaders, UC athletes, and local business leaders
- 2026:** Center success stories (Michael Barton, Sam Hall, Ava Van Praag, and Tim Walker)

Previous Honorees

- 2009:** Richard Davis, CEO of U.S. Bancorp
- 2010:** John E. Pepper, Jr., Former CEO of Procter & Gamble
- 2011:** William R. Burleigh, former CEO, E.W. Scripps
- 2012:** Terence Horan, President of Horan
- 2013:** John W. Rogers, Jr., CIO for Ariel Investments
- 2014:** Rodney McMullen, CEO of Kroger
- 2015:** Jeff Immelt, CEO of General Electric
- 2016:** John Barrett, CEO of Western & Southern Financial Group
- 2017:** Bob Castellini, President and CEO of the Cincinnati Reds
- 2018:** Katie Brown Blackburn, Exec. Vice President, Cincinnati Bengals
- 2019:** Tim Elsbrock, Regional President, 5/3 Bank
- 2020:** Event canceled due to COVID
- 2021:** Nathan Bachrach and Ed Finke, Simply Money Founders
- 2022:** John Frank Jr., Cushman Wakefield & Nick Sargen of Fort Washington Investment Advisors
- 2023:** Dr. Julie Heath, Executive Director Emerita of the Alpaugh Family Economics Center
- 2024:** Bill Neyer, formerly of AI. Neyer
- 2025:** Brian Brockhoff, bank executive and longtime Center board member
- 2026:** Peter Alpaugh, longtime Center board member and supporter

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Blake Schemine
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