Education Committee Agenda  
November 30, 2015 
Meeting Minutes

Attendance; Bill Neyer, Chris Carleton, Andy Sathe, Diane Altmix, Sue Heilmayer, Erin Harris, Katie Smith, Julie Heath and Danielle Demma

I. Welcome

II. Updates StEP and SMG

**StEP**

- The Center has the largest number of students participating this year. We should have 4500 by the end of the year. Erin Harris is talking to three new schools. Evendale approached Erin and would like to add 3rd, 4th and 5th grades. North College Hill Middle Schools would like to add 5th grade. Marvin Kolodznik will sponsor North College Hill. We’ve added 23 new classes within existing schools and three new NKY schools.

- The StEP program has had 99 volunteers so far this quarter, including business partners and high schools students. Katie Smith will be working with Chris Carleton and Bill Neyer to send out thank you cards to all the volunteers. The Center has added some soft skills including handshaking, asking the volunteers questions for the student to earn extra StEP dollars. The volunteers have really helped Erin Harris and Katie Smith have time to engage with the students.

- Amity has adopted StEP into their school culture. The reward system is based on StEP. First Financial is helping pay for the program. Students earn StEP dollars for our program, but also get a weekly reward within the school.

- Market Madness will be held on May 12th, 2016, and several schools are interested. New schools that are interested include Evendale, North College Hill and Oak Hills. Teachers are already inquiring about the competition for Market Madness. Fifth Third Arena is going to be under construction for the event so it will be held at the recreation center.

- Julie discussed with the committee the challenge this program faces with the rapid growth. Does the Center take the existing program to more schools and grades? Do we add onto the core program or grow the program by creating programs at the lower and upper end of our existing grades 3-5?

- The engagement with the teachers and administrators is important. The Center is more thoughtful when talking to new schools Erin Harris wants to make sure the engagement is there on all levels.
Erin meets with administrator, all the teachers and all the students participating. It’s helping with the success and growth.

- University of Missouri came for a few days they are launching StEP in high school. Erin talked about a how-to manual and University of Missouri said that would be helpful. As many Centers are moving in our direction of being student-driven there could be a high level of interest in StEP. Julie discussed having a unique program that’s adaptable to fulfill our mission and could drive revenue for the Center. The question is, can we support this support this and what does it look like given all the pieces that we’ve added over the years.

- The Center has three years of data for the researchers to review. The Center will see the students’ spending, saving and donations and how those have changed over time.

**SMG**

- The Fall game ends 12/11. We have 590 team participating which is down 90 teams from last year. The year-long game starts runs September-April. We are up 58 teams for this game, for a total of 170 teams participating. The Center hasn’t started registration for the spring game which starts in February. The Portfolio challenge will be open to the first place winners from each age group. The challenge is schedule for 4/26/16.

- The committee discussed the learning objective of the SMG. Although the stock market is a long-term investment, students learn the concepts behind the long term approach, as well as math teamwork, research, and presentation skills. Some schools have started long term investment clubs after participating in SMG.

**Professional Development**

- Professional Development continues to be a struggle in getting teachers there. Sponsored PD’s are highly attended, with the last session drawing over 60 people. Once teachers attend a workshop, they understand the benefit we can offer them.

- Dean Johnson is anxious for The Center to be creating revenue around graduate credit. The Center has a difficult time being competitive in this space given that other universities have more online offerings and sell graduate credit for one-third the price of UC.
• Dean Johnson is supportive of the Center creating a certificate program and to be much more engaged with the pre-service. Julie will be teaching a Principles of Microeconomics in Spring 2017 to pre-service teachers (HS and middle school social studies). By engaging them before their career even starts, the Center will be laying the groundwork for increasingly being seen as a resource.

• Julie summarized that the major focus areas for PD are: certificate programs, getting programs online, pre-service programs, and increasing the number of sponsored PDs.

• Julie discussed hitting the reset button with the committee. The Marketing committee has requested that one member from the Education, Research, and Development committees sit on the Marketing committee. We’ve had success with sponsored Professional development with Fidelity, Fifth Third, State Farm, but more can be done in this area and engaging marketing is appropriate. Bill Neyer has offered to sit on the Marketing committee.

• Julie discussed a bill that has been introduced to require personal finance at the high school level, but the chances of it passing are not strong. The Center should hear something about SmartOhio by 12/9. A stand-alone bill was introduced in the House that now has 12 co-sponsors. Senator Seitz hopes to be able to incorporate the House bill into a larger Senate bill for a return trip back through the House.

• 3 subcommittees
  • PD/student competitions
    • Diane Altmix, chair
  • StEP
    • Shawn Kelley, chair
  • $martPath
    • Andy Sathe, chair

3 tasks
  Articulate a business plan
  Marketing strategy
  What does success look like?

**Next steps:**

Goal to have sub-committees in place by year end start meeting in January.

Danielle will follow-up with those who couldn’t attend the meeting and the new members to see which committee they would like to serve on.