Education Committee Agenda
September 10, 2015
Meeting Minutes

Attendance: Bill Neyer, Chris Carleton, Mark Cinquina, Julia Batchenko, Sue Heilmayer, Erin Harris, Katie Smith, Julie Heath and Danielle Demma

I. Welcome
   Bill Neyer welcomed everyone to the newly formed Education Committee.

II. Professional Development / Entrepreneurship
   a. Money Savvy Kids (local Smart OH initiative)
      Julie discussed running the Money Savvy kids program locally. This is the name we’ve put out to the community, but it’s part of the Smart Ohio Project. Julie will go back to the state in the fall for funding. We are nearing the end of the Schmidlapp funding, after this year we will need sponsorship of $50k per year to equal the Schmidlapp funding. We can scale up or down and work with the funding we receive moving forward.

   i. Expansion/sponsorship
      Julie had lunch with Heidi Jark last week asking if they want to come back. Fifth Third would like to take the next year off and use as a planning year. Fifth Third has expressed interest in sponsorship of a larger rollout of the iLearn program.

   b. iLearn—sponsorship opportunities
      • The Center has entered into a business partnership with the Australia based company ChangeLabs. Adriana Kowatsch and Julie will go to Australia in two weeks to discuss what it’s going to look like. They have decided on a new name $martPath.

   c. PD sponsorship opportunities
      • The Center will continue to search for sponsorship for PD. We’ve had several entities that have sponsored PD. This allows us to pay teachers to come to these sessions and the incentives matter. It increases participation, opportunity to sell grad credit and to cross sell (particularly StEP and SMG).
III. StEP

a. Updates

In 2012 when Erin Harris took over StEP it was decided to shift the focus of StEP. Focus on how we impact the students instead of focusing on the number of students and schools we are in. Erin and Valerie Krugh focused on the schools that wanted us there and getting to know the teachers and administration. The YP’s decided to adopt StEP as their project and volunteering at the school stores. This allowed Erin Harris and Katie Smith to focus on building relationships within the schools.

Students in StEP
- 2012-1700
- 2013-2600
- 2014-3600
- 2015-4200 (projecting)

StEP is currently in 21 schools with 18 returning schools. We added 20 additional classes. We are already in 177 classes up from 80 classes three years ago.

i. School stores

a. New - Three Northern Kentucky ACUE Schools

Based on some of the teachers who have attended our PD workshops this is an area we can really grow in. The Center has been approached by several Northern Kentucky public schools, but it’s a matter of funding and/or a business partner. We will pilot StEP K-1 in two Northern Kentucky schools this year.

b. Returning 18 – Amity, CPS, NCHE, NWLSD, CISE

Market Madness – May 12, 2016 Updates

- Market Madness was held at the Fifth Third Arena last year, but it will be under construction in May 2016. Due to the construction we will move back to the recreation center. The recreation center has made improvements including the lighting. The Center reached out to Accenture for possible funding for again this year for Market Madness.

- Oak Hills reached out to us to participate in Market Madness for the first time.

- The Center would like higher attendance from the Board this year. Erin will work with Jackie Smith to make a push for attendance.
b. Business Partners/Volunteers
   i. Update on YP efforts for obtaining StEP volunteers/business partners
      • We had 873 hours last year and we are projecting 1000 hours this year. Due to current
        funding we will need to keep track of our volunteer hours.

c. Budget FY 2016
   • StEP is close to revenue projections. We budgeted $200K (restricted) for StEP to date we
     are at $160K. Funding from the City for $75K and $82K from Community Connectors. 
     Most of the funding comes from foundations and that cycle hasn’t started yet. We are
     also getting smaller business partner donations.

d. Growth
   i. Strategy—new classrooms, new grades
      • A year for us to experiment. There are things we can do with younger grades, but we
        need more help.

   ii. Additional programs? First StEP (k-1), Next StEP (middle)

   iii. Resources: staff/funding
      • Going to a First StEP. We clearly can’t do that with the staff we have no matter how
         many volunteer hours. Discussed forming committees that can manage the growth in a
         responsible way.

   iv. Franchising?
      • StEP is now in N. Kentucky. The University of Missouri wants our help as they begin
        establishing StEP in five Kansas City schools. It’s a model that works for us locally, but
        could work for other locations. Could we package and sell StEP?

IV. SMG
a. FY 2016 Budget
   • The year-long game starts on 9/21. Last year we had 110 teams so far we have 104 registered.
     We have 130 teams signed up for the fall game that starts on 10/5.

b. New York Trip Update
   • It’s a big sell. The competition with the portfolio challenge and to sit in front of three firms to
     present and finally being on the floor of the stock exchange.
V. TL2
   a. Update on current class
      • Meeting next week with The Center’s Education team and Beth Fisher to discuss how we can continue with dual enrollment. The state has changed the rules, so we are not sure how that’s going to impact the program.

VI. Competitions / Events
   a. FY 2016 Planning
      • After the Board of Trustees meeting we will review who has volunteered for the Education Committee. Christine and Bill will reach out to those interested and discuss forming sub-committees.

The meeting was adjourned at 9:10.