Introduction (Slide 1)

Hello, I’m John Gillen

I’m Noah Rodenfels.

I’m Michael Patterson.

I’m Jacob Tebbe.

(All together) AND WE ARE THE STOCKETEERS

Slide 2

(Jacob) The Stock Market Game is a simulation of the actual stock market created by the Sifma Foundation to give students the opportunity to experience investing.

(Noah) The students taking part in this game are given a simulated $100,000 to invest in the market and grow their equity as much as possible.

(John) When buying stocks you will be charged either real time pricing, which is the price at the moment of the transaction, or end of day pricing, which charges you the price of the stock at the close of the stock market.

(Michael) You will also be charged an additional 1% broker fee, which is 1% of the total price of the transaction.

(Jacob) There are a few limits on how you can buy stocks; they must be from either the Nasdaq Market or the New York Stock Exchange. They must have a price of above $5 per share and you must buy at least 100 shares.
Slide 3

(John) To play the stock market game to the best of your abilities, you will want to have a basic understanding of how to read P/E ratios, EMA’s and SMA’s, 52 week high/low, yearly estimate, and diversification.

Slide 4

(Jacob) A P/E ratio is a price over earning ratio in which the stock’s gain is compared to the size of the stock; you want the ratio to be lower rather than higher. What’s considered high and low is dependent upon the stock’s industry.

(Michael) The EMA and SMA are the exponential moving average and simple moving average (often just MA), they are used to determine where the stock is heading. The EMA is a more exact reading, it uses the latest data possible, instead of a long series of data points that the MA needs.

(John) The 52 week high/low is the range of the stock; if you are shorting a stock you will want it to be as close to its high as possible, while the opposite is true for buying.

(Noah) The one year target estimate shows the predicted price of a stock over the course of the next year.

(Jacob) Diversification is investing in many different industries. This ensures that you do not rely on one industry for your success, because then if that industry fails your entire equity goes with it.

Slide 5

(Noah) We were able to do as well as we did in the game for many reasons.

(John) We started by doing deep research into every stock we considered buying before we bought them.
Then, we diversified our portfolio to protect against industries failing.

Finally, after we sold a stock, we’d see if we could short it which increased our equity.

**Slide 6**

To show our diversity and how it helped our portfolio we have split the majority of our gains into their respective industry.

Consumer goods included stocks such as Walmart, Zep, Green Mountain Coffee Roasters (which is now under the name, Keurig Green Mountain), and Toyota motors; overall we gained $38,521 in this industry.

Health Care included stocks such as Regeneron Pharmaceuticals, Intrexon, Alexion Pharmaceuticals, and Questcor; overall we gained $10,942 in this industry.

Technology included stocks such as Apple, International Business Machines Corporation, AT&T, and Gigamon Incorporated; overall we gained $9,870 in this industry.

Basic Materials included stocks such as Kinder Morgan Energy Partners, Titan International, Linn Energy, and Pioneer Natural Resources; overall we gained $3,850 in this industry.

Financials included stocks such as Hallmark Financial Services, JP Morgan, Jones Lang LaSalle, and Ryder System; overall we gained $75 in this industry.

**Slide 7**

This is a chart of our earnings over time. In the chart, there is a jump in January due to the jump Green Mountain Coffee Roasters made in the middle of January.

**Slide 8**

Throughout this game we learned how to cooperate as a team to work for a common goal.
(John) We learned how to invest money properly in order to increase our equity as much as possible.

(Jacob) We learned that to do the stock market game properly you need to stay up to date on news; if for instance the company was going through a lawsuit it will affect the price of the stock.

(Noah) We also learned that you need to do as much research into buying stocks as possible, including looking into the history of a stock’s performance.

(Michael) Finally, we learned that taking risks can be scary, but if you are careful about taking risks, it can pay off.

(All together) Thank you for investing your time with us.