CINCINNATI COUNTRY DAY SCHOOL

8TH GRADE - Vincent DiFrancesco, Zack Streit, Shaan Dahar

Stock Market Game SCRIPT

Slide 1- Zack - Introduction and Name of the Team

- The Large Caps – Vincent DiFrancesco, Zack Streit, Shaan Dahar

Slide 2 - Zack – School and Teacher -

- Cincinnati Country day school - Teacher - Mrs. Lewis
  8th Grade Math

Slide 3- Zack – Results of the Fall and Spring Games

- Fall Game – RESULTS - 1st place in Region - 10 Weeks: $115,467
- Spring game – RESULTS - 1st place in Region and in State - 10 Weeks: $111,146

Slide 4 - Zack - Stock Exchanges and Indices we could use

- Over 100 Stock Exchanges Worldwide:
  - NYSE
  - NASDAQ
  - AMEX
- Many Stock Indices – Global and National
  - DOW JONES Industrial Average
  - S&P 500

Slide 5 - Zack – Example of a stock exchange we used - New York Stock Exchange

- Based in New York
- Merged with the European exchange in 2007
- Now the NYSE Euronext
- Still use outcry system for floor trading
- Electronic trading
- Comprised of some of the world’s biggest companies
- Foreign companies can list shares if they comply with listing standards

Slide 6 - Shaan - Rules of the SMG explained

- 10 week period - $100,000 - Can buy stocks, bonds, or mutual funds
- Can Buy, Sell, or Short Sell - 1% commission on all transactions
Slide 7 - Shaan – How we worked together - Equal Roles for team members

- We all recommended Stocks
- We independently looked for stocks
- We Consulted about stocks together
- We Decided investments as a Team
- We Invested together

Slide 8- Shaan - Key Terminology we think is important when talking about investing

- Price per share
- Volume
- P/E ratio
- Dividend
- IPO
- Diversification
- Beta
- DOW Jones Industrial Average
- S&P 500 –
- Bull Market and Bear Market

Slide 9 - Vincent - Stock Classifications - Market Caps explained

- Small Cap Company
- Less than $2 B
- Mid Cap Company
- Between $2 B and $10 B
- Large Cap Company
- $10 B +

Slide 10 - Vincent - Beta Factor Strategy - Explanation of Beta and Volatility

- Low Beta (i.e. 0.5)
- Low gain or loss
- Low risk level
- Betas of 1.0
- Follow market
- High Beta (i.e. 2.0)
- More risk
- Market rise/fall
- High beta exaggerates
Slide 11 - Vincent - Our Strategies and research

- High Beta Stocks:
  - LNG (5.21)
  - CWEI (3.51)
- Low Beta Stocks:
  - AMZN (0.79)
- Medium Beta Stocks:
  - WSM (1.29)
- Recommended Stocks from Top 50 Stocks to invest in:
  - NKE (0.7)

VIDEOS - Vincent – Videos on use of Oil and Natural Gas –

- Strategy OIL and Gas – everyone uses it and it used in many products and is a High Beta Stock – more volatile better chance of going up over a short period of time
- Video At the House – Natural Gas
- Video At the Grocery Store – Plastics use oil
- Video At the Gas Station Pump – Oil and Gas
- Video At the Grocery Store – Plastics – everyone uses oil and gas products

Slide 12 - Vincent - Clayton Williams Energy description of the company

- High Beta (3.51)
- Price Per Share: $53.53
- $53.53 x 300 shares = $16,983.15
- Small Cap $647.61 M
- Sector – Basic Materials
- Industry - Independent Oil and Gas

Slide 13 - Vincent - Clayton Williams Energy Performance Graph - UP 43.54%

Slide 14 - Vincent - Cheniere energy, Inc. Description of the company

- High Beta (5.21)
- Price per share: $35.56
- $35.56 x 300 shares = 10,668.63
- Large Cap 10.64B
- Sector – Basic Materials
- Industry – Oil and Gas Pipelines

Slide 15 Vincent - Cheniere energy, Inc. performance Graph - UP 15.1%
VIDEO - Zack – Video about Williams Sonoma

- Video about Williams Sonoma in the Williams Sonoma store at the mall
- Strategy about buying Williams Sonoma before Christmas and WS coming out with a new line of products

Slide 16 - Zack - Williams Sonoma, INC.

- Medium Beta (1.29)
- Price per share: $55.08
- $55.08 x 300 shares = $16,524
- Mid Cap - 5.24B
- Sector – Services
- Industry – Home Furnishings

Slide 17 - Zack - William Sonoma Inc. performance Graph - UP 5.7%

VIDEO - Zack – Video about Amazon.com – Online shopping network

- Video about Amazon – using the computer and I-Phone as props in the classroom
- Strategy – Christmas time and new products - many people will be using Amazon.com to buy their Christmas Presents and Amazon just came out with a new product – Their KINDLE

Slide 18 - Zack - Amazon (AMZN) Description of the company

- Low Beta (0.79)
- Price Per Share: $318.03
- $318.03 x 100 shares = $31,802.78
- Large Cap 143.81 B
- Sector – Services
- Industry - Catalogue and Mail Order Houses

Slide 19 - Zack - Amazon.com Performance Graph – UP 20.82%

VIDEO - Shaan – Video about Nike at the Champs store in the Mall

- Strategies –
- Great company with quality shoes
- Christmas time so good for presents
- Recommended by Stock Analysts

Slide 20 - Shaan - Nike (NKE) description of the company

- Low Beta (0.7)
- Price Per Share: $71.64
- $71.64 X 300 shares = $21,429
- Large Cap 66.8 B
- Sector: Consumer Goods
- Industry: Textile – Apparel Footwear and Accessories
Slide 21 - Shaan - Nike Performance Graph - UP 5.42%

Slide 22 - Shaan – Resources and how we used them

- MSN Money
- YAHOO! Finance
- The Motley Fool
- Investopedia

Slide 23 - Shaan - Final Earnings FALL Game

- 10 Weeks: $115,467

Slide 24 - Vincent - Spring Stock Market Game Strategies

Similar Strategies – bought 3 Oil and Gas instead of 2 and sold one. Also owned and sold Williams Sonoma and Amazon. Bought Facebook.

- CWEI
- LNG
- ISRL – sold
- FB
- WSM – sold
- AMZN – sold

Slide 25 - Vincent - Final Earnings for Spring Game

- 10 Weeks: $111,146
- 1st Place in State

Slide 26 - Vincent - What We Learned as a Team

- High/Low Beta Stocks
- Diversify Portfolio
- Holiday Season
- Perspective of the Consumer
- Predict gain/loss
- Analyze Stocks
- Invested Strategically

Slide 27 - Zack - Thank you!

- UC Center for Economic education
- Stock Market Game International
- SIFMA - (securities industries and financial markets association)
- Cincinnati Country Day school and Mrs. Lewis

Slide 28 – Final slide on the video – rolling with music from Pink Floyd

- Members of the Team Names - Vincent DiFrancesco, Zack Streit, Shaan Dahar