STOCK MARKET GAME PORTFOLIO CHALLENGE

VIDEO SUBMISSION

OVERVIEW
1st, 2nd, and 3rd place teams that participated in the 2013-2014 yearlong, fall, and spring games for each division (elementary, middle, and high school) are invited to participate in the 4th Annual Portfolio Challenge to compete for an all expenses paid trip to New York City - to visit real-world investment firms on Wall Street and tour the New York Stock Exchange.

CHALLENGE DETAILS
Each team will submit a video, not to exceed 10-minutes, that expresses the learning gained while participating in The Stock Market Game. A panel of judges will review each submission and award the top two teams the trip to New York City.

VIDEO REQUIREMENTS
Each video submission must:
- Be uploaded to YouTube
- Provide a script for vocal content
- Utilize PowerPoint to support presentation content

Accepted Formats: .MOV, .MPEG4, .AVI, .WMV, .MPEGPS

Length: 10-minute maximum

Sharing: Please use the hashtag #smgportfoliochallenge

Each submission should demonstrate team’s understanding of the following:
- The Stock Market Game and key terminology associated with playing the game
- Portfolio’s overall investment strategy and performance
- Lessons learned while playing the game

DEADLINE FOR SUBMISSION
Entries must be received by 12:00 p.m. EST on Monday, May 5. Winners will be announced Thurs, May 8.

SUBMISSION GUIDELINES
Please email the following information to Jaclyn Smith at jaclyn.smith@uc.edu:
- URL of video on YouTube
- Video Materials (Script/PowerPoint)
- Contact information:
  - Team Name and Team Member First and Last Name
  - School, City, State, Zip
  - Teacher information (Name, Phone, and Email)
CHALLENGE JUDGING

1. All video submissions will be posted on the Economics Center website:
   www.economicscenter.org/portfoliochallenge

2. Each submission will be judged by a qualified panel of judges who will evaluate each entry based
   on the following criteria:
   - Knowledge of the stock market and portfolio performance (40%)
   - Originality & overall artistic impression (15%)
   - Audience appeal & entertainment quality (20%)
   - Professionalism portrayed (25%)

3. Once videos have been reviewed, the Economics Center may request a copy of the raw video file.

PRIZE

All expense paid trip to New York City for a teacher chaperone and each team member for the top two
teams. This trip is sponsored by Ohio National Financial Services and will take place Thursday, May 15
and Friday, May 16. Traveling teams will be back in Cincinnati on Saturday afternoon.

Teams submitting video entries must be able to travel on those days.

If you have any questions, please contact Jaclyn Smith at 513.556.2986.