UC ECONOMICS CENTER’S
2019 ANNUAL AWARDS

Honoring
Michael J. Conaton
Founders’ Award
and
Fifth Third Bank
Economic Empowerment Award
EVENT DETAILS

Tuesday, May 14, 2019
5:00 PM - 7:00 PM
Hyatt Regency Cincinnati

- 5:00 – 5:30 VIP reception
- 5:00 – 6:00 Cocktail reception
- 6:00 – 7:00 Program

Award Recipients
Michael J. Conaton,
Founders’ Award

Fifth Third Bank,
Economic Empowerment Award

Keynote Speaker
Alexa von Tobel,
Founder/CEO, LearnVest

PAST ANNUAL AWARDS

The UC Economics Center Annual Awards event has had many prominent award recipients and speakers in the past:

- Dennis Cuneo (former SVP at Toyota)
- Richard Davis (former CEO of U.S. Bank)
- Bill Burleigh (former CEO of The E.W. Scripps Company)
- John Pepper (former CEO of Procter and Gamble)
- Mike Ullman (former CEO of JC Penney)
- Rodney McMullen (CEO of Kroger)
- John Rogers (Chairman and CEO Ariel Investments of Chicago)
- Jeff Immelt (CEO of General Electric)
- John Barrett (President and CEO of Western & Southern Financial Group)
- Bob Castellini (CEO, Cincinnati Reds)
- Katie Blackburn (Executive Vice President, Cincinnati Bengals)
SPONSORSHIP DETAILS

Sponsorship of this event directly supports the Center’s economic and financial education work in 50 local school districts, reaching more than 47,000 students annually.

• Event sponsorship will help the Center to provide targeted, economic and financial education program (teacher training, business speakers, and curriculum consultation) to local public and private schools.

• Funds raised through sponsorships of the Awards Event will enable the Center to provide an investing game and curriculum to middle and high school students in this region. Students who participate in the Stock Market Game manage a simulated $100K portfolio of stocks over a ten week period, and follow the real-time fluctuations of the stock market. They learn about math, risk, diversification, research, etc.

• Sponsorship of this event will help the Center to offer professional development workshops to educators and train more than 400 educators this year on financial and economics concepts. Teachers who are trained in the Center’s seminars know how to integrate economic concepts and financial literacy into the daily curriculum and instruction.

• Event sponsorship allows all educators to attend this event at no cost. At this event, the Center recognizes the educators and students engaged in our programs who have exhibited a deep commitment to economic and financial education. This event also provides educators the opportunity to network with approximately 600 other education and business leaders.
2019 ANNUAL AWARDS
Sponsorship Levels

PLATINUM - $15,000
• Private reception with Alexa von Tobel for five members of your party
• Reception co-host
  • Branding on materials related to cocktail reception
  • Sole signage at beverage stations
• Two corporate tables (20 seats) with preferential seating
• Recognition of sponsorship on all literature
• Recognition in the Economics Center’s newsletter
• Media exposure
  • Logo in event advertisements
• Distribution of company literature on all attendees’ seats

GOLD - $10,000
• Private reception with Alexa von Tobel for three members of your party
• One corporate table (10 seats) with preferential seating
• Recognition of sponsorship on all literature
• Recognition in the Economics Center’s newsletter
• Media exposure
  • Logo in event advertisements
• Distribution of company literature on all attendees’ seats

SILVER - $5,000
• One corporate table (10 seats) with preferential seating
• Recognition of sponsorship on all literature
• Recognition in the Economics Center’s Quarterly Newsletter
• Media exposure
  • Listed in event advertisements

BRONZE - $2,500
• One corporate table (10 seats)
• Recognition of sponsorship on all literature

Visit www.economicscenter.org/event to purchase a sponsorship. Please contact Mary Kate Fogarty Vanderglas at 513.556.2986 with questions.

* With your approval, we would like to reserve two of your allotted seats for honored educators and students.